

# Angor Pitch Contest

## Guidelines

### ELIGIBILITY & PARTICIPATION

#### **Individual or Team:**

Participants can enter solo or as a team.  
Each participant/team can submit **only one entry**.

#### **Original Work:**

Idea/product must be **original** and **developed by the participant(s)**.

#### **Stage of Product:**

Can be a concept, MVP, or working prototype — depending on the contest rules. Clearly state what stage your product is in.

### PITCH CONTENT & STRUCTURE

#### **Problem Statement:**

Clearly define the **problem or pain point** you're solving.

#### **Solution / Product Demo:**

Describe your solution and how your tech product addresses the problem. If possible, include a **live demo** or **prototype walkthrough**.

#### **Market Opportunity:**

Identify your **target audience**, **market size**, and **potential users**.

#### **Business Model:**

Explain how you plan to **generate revenue** or sustain the product.

#### **Technology & Innovation:**

Highlight the **tech stack**, **innovation**, or **unique differentiator**.

## Roadmap & Scalability:

Mention future milestones, scalability, and long-term vision.

## PITCH FORMAT

### Pitch Duration:

Usually **5–7 minutes** for presentation + 2–5 minutes Q&A.

Note: Rehearse to stay within time limits.

### Slide Deck:

Typically limited to **8–12 slides**. Keep visuals clean, avoid dense text, and highlight key metrics.

### Demo Rules:

If live demoing, test beforehand to avoid tech issues.

Have screenshots or backup slides in case of connectivity failure.

## JUDGING CRITERIA

### Common evaluation parameters:

- Impact of the project
- Need of the project
- Proof of Work on the project
- Feasibility of the project
- Bonus points (based on individual judging parameters)

## GENERAL CONDUCT & COMPLIANCE

### Deadline Compliance:

Submit your materials (slides, videos, forms) before the deadline.

### Professionalism:

Maintain respectful conduct with judges, organizers, and fellow participants.

### Confidentiality:

Assume pitches are **public** unless the contest specifies confidentiality.

## DETAILS & CONTACT

### Live Pitch Round:

October 31, 2025 • 5:30 PM – 6:45 PM IST

### Questions or Support?

Reach out to: [saurabh@bitshala.org](mailto:saurabh@bitshala.org)

## MEET THE JUDGES

Your ideas will be evaluated by leading voices in the Indian Bitcoin builder ecosystem:



**Setu Saurabh**

Founder,  
Bitcoincierge



**Adi Shankara**

Founder,  
Summer of Bitcoin



**Santosh V.**

Founder,  
Student of Bitcoin



**Harish BV**

Co-Founder,  
Unocoin

powered by **Angor**

**BitPlebs**  
Summit

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